

# Tope Olorunfemi Ojo

UX/UI Designer & Product Designer

Lagos, Nigeria

07046319400

toj06813@gmail.com

<https://tojodesign.wixsite.com/to-1>

## Professional Summary

A highly creative and analytical UX/UI & product designer with a robust technical foundation in IT systems and software. Passionate about crafting user-centered digital experiences, leveraging a deep understanding of human-computer interaction and problem-solving to deliver intuitive, visually appealing, and functional products. A background in IT administration provides a unique perspective on technical feasibility and seamless design-to-development integration.

Excel in collaborative environments, partnering with developers, product managers, and stakeholders to build scalable, accessible, and engaging digital products that align user needs with business objectives.

## Core Skills & Expertise

UX/UI Design	User Research & Testing, Wireframing & Prototyping (Figma, Adobe XD, miro), Interaction Design, Responsive & Adaptive Design, Design Systems
Product Design	Product Strategy, Information Architecture, UX Writing & Microcopy, Agile & Lean UX
Technical	Figma, Adobe XD, Sketch, Photoshop, Illustrator, InVision, ProtoPie, Framer, Miro

## Professional Experience

Jun 2019 – **UX/UI Designer & Product Designer**, *D-Tech Academy*, Lagos, Nigeria

- Present
  - Redesigned internal dashboard, improving task efficiency by 30%.
  - Conducted user interviews and A/B testing, boosting user satisfaction by 25%.
  - Led scalable design system implementation, reducing handoff time by 40%.
  - Created interactive prototypes for mobile/web apps to drive stakeholder buy-in.
  - Defined personas, mapped journeys, and prioritized features with PMs.
  - Facilitated design sprints and workshops for innovation and alignment.

Jun 2018 – **UX/UI Designer & Product Designer**, *Greatsite Solutions*, Lagos, Nigeria

- May 2019
  - Designed interfaces for enterprise SaaS products.
  - Developed wireframes and mockups, improving onboarding by 20%.
  - Conducted competitive analysis and heuristic evaluation for UX improvement.
  - Collaborated with engineers for pixel-perfect UI implementation.
  - Created style guides and UI kits for brand consistency.

## Education & Certifications

2017 – 2019 **Diploma in Computer Engineering & Administration**, *DEFTEE Technology*

**Microsoft Certified Master (MCM)**, Exchange Server 2010, SharePoint Server 2010, Demonstrates foundational technical expertise.

## Additional Skills

Strategic Problem-Solving	Applying design thinking and technical skills to solve complex UX challenges.
Team Leadership	Mentoring junior designers and facilitating design critiques.

Communication Effective articulation of design concepts to diverse audiences.

Project & Time Management Handling multiple deadlines in fast-paced environments.